



## **Terry Cassaday, President and Founder, ergoCentric Seating Systems**

Called to the bar in 1984 after earning his law degree from the University of Western Ontario, Terry Cassaday practiced law for five years before devoting himself full time to business interests. His first business venture was a retail store on Yonge St. in Toronto that specialized in health and wellness products, including ergonomic chairs. In 1990, Terry started Ergo-Industrial Seating Systems Inc. to manufacture ergonomic seating especially for harsh factory environments. In 1993, the company began making ergonomic seating for office environments. Terry has three U.S. and two Canadian ergonomic chair related patents to his credit, with many more U.S., Canadian and international patents pending. As President and CEO of ergoCentric Seating Systems, Terry is responsible for overall corporate strategy and product development.

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